

**WHO:** The Lily Dale Assembly and Flatsitter Media Arts Collective

**WHAT:** Virtual Reality Installation (Family-Friendly, ages 10+)

**WHEN:** Saturday September 17th, 11am to 5pm

**WHERE:** Octagon Room, 12 Library Street, Lily Dale, NY 14752

**COST:** Free

**CONTACT:** [lilydaleassembly@netsync.net](mailto:lilydaleassembly@netsync.net) // [info@flatsitter.com](mailto:info@flatsitter.com)

## **FOR IMMEDIATE RELEASE**

Lily Dale: Virtual Reality is coming to Pomfret! The community of Lily Dale is excited to host a very special virtual reality experience by multimedia arts collective Flatsitter. Come and join us on Saturday, September 17th in the historic Octagon Building on Library Street where you can have your own virtual reality experience.

This event is free, open to the public, and family-friendly (10+). Lily Dale has no gate fee at this time of year.

Flatsitter is an interdisciplinary collaboration incorporating video, software programming, performance and installation. Their artistic works nurture a perception of society, community and environment as interlocking parts of a creative experience and are exhibited in an array of formats, such as ephemeral web collections, live performances, site-specific installations, and live virtual reality experiences utilizing the Oculus Rift.

Flatsitter is the first-ever artist to receive an individual artist grant from the New York State Council on the Arts for a virtual reality project, and has toured VR projects to various locations including: Moogfest, Ann Arbor Film Festival, Art Basel Miami Beach, and Bota Bota Spa in Montreal.

Visit Flatsitter at [flatsitter.com](http://flatsitter.com)

